

2026 BX MEMBERSHIP DIRECTORY

Choose the package(s) below for your company. Don't see the right fit? Give us a call.

FEATURE AD PACKAGES

- OUTSIDE BACK COVER:** \$3,900
(includes 4 blue box ads, 30 category listings and an online ad)
- INSIDE COVER** (front or back): \$2,000
(includes 3 blue box ads and 30 category listings)
- FULL-PAGE AD:** \$1,325
(includes 3 blue box ads and 30 category listings)
- HALF-PAGE AD:** \$900
(includes 2 blue box ads)
- THIRD-PAGE AD:** \$650
(includes 1 blue box ad)

CATEGORY LISTING PACKAGES

- BUDGET PACKAGE:** \$140
3 category listings
- VALUE PACKAGE:** \$265
3 category listings + 1 Blue Box Ad
- BASIC PACKAGE:** \$285
30 category listings
- BASIC PLUS PACKAGE:** \$410
30 category listings + 1 Blue Box Ad
- ONLINE PLUS PACKAGE:** \$495
3 category listings + Online Ad
- ONLINE DELUXE PACKAGE:** \$650
30 category listings + Online Ad
- PREMIUM PACKAGE:** \$760
30 category listings + 1 Blue Box Ad + Online Ad

A LA CARTE:

- ONLINE AD:** \$365/ea.
Your logo, promotional information, photos, preferred alpha listing and live links in a red box under every category chosen for print.
- BLUE BOX AD:** \$150/ea.
Your logo alongside your company name, phone and website in a blue box under the category of your choice, in print and online.
- INDIVIDUAL CATEGORY LISTINGS:** \$50/ea.
- ADDITIONAL CATEGORY LISTINGS:** \$15/ea.
(beyond 30)
- INFORMATION LINES:** \$15/ea. (50 characters)
Add product trade names and/or descriptions of the special services you provide.



BX BUILDERS EXCHANGE
OF CENTRAL OHIO

[614.486.9521](tel:614.486.9521) x216 [e: SElkins@bx.org](mailto:SElkins@bx.org)

ONLINE ADVERTISERS

FACT: Online advertisers received nearly half of all visits to the Directory last year!

ADVERTISER RECEIVES:

- › Your company logo prominently displayed for instant visual recognition.
- › More traffic to your website through direct links.
- › Premium search placement – members with online ads appear first (alphabetically) on the results page of online searches with a red box to help draw visitors to your ad.
- › Up to 200 words of descriptive information to inform potential customers what you can do for them. You may include a photo and links to your website and/or emails.

BX MEMBERSHIP DIRECTORY

FACT: 2,200 Directories were mailed to local architects, engineers, government agencies and industry buyers last year. AND, the online version was searched more than 500,000 times!

FEATURE ADVERTISER RECEIVES:

- › Your ad featured on the searchable BX online directory under the category of your choice with a live link to your company website.
- › Your print advertising will be featured on the divider pages of the 2026 BX Membership Directory, and your firm receives a minimum of \$285 FREE advertising with any feature ad package!

CATEGORY ADVERTISER RECEIVES:

- › Choice of categories where your company will be found both online in the searchable Directory and in the printed BX Directory.

BX



Scan for more information and to see the complete category checklist!

BUILDERS EXCHANGE OF CENTRAL OHIO

1175 Dublin Rd., Columbus, OH 43215
Attention: Sanda Elkins
p: 614.486.9521 x216 e: SElkins@bx.org

PAYMENT

To be included in the 2026 BX Membership Directory, advertising must be paid in full by Aug. 31.

ADVERTISING OPPORTUNITIES

FOR BX MEMBERS ONLY

MEET > LEARN > GROW

INVEST IN YOUR COMPANY'S SUCCESS!

Let the Builders Exchange of Central Ohio promote your company to the local commercial construction market and get *double* exposure: on the BX website and in the printed BX Membership Directory.

The BX Membership Directory is one of the construction industry's best tools for branding your business in a competitive local market.

The BX Directory online receives an average of 47,000 visits each month, and provides an online presence that is a must in today's business market.

